

CALIFORNIA TRIP

June 2014



June 17th-20th 2014

2nd round

Infrastructures Transportation Rail Water Energy

In just one week you will be able to learn about key opportunities in California's market

4 days!

To learn first hand about key projects

During the USAWEEK conference held in Europe last November, more than \$150 Billion in infrastructure/transportation/water/energy projects in North America were presented. USA is one of the largest markets in the world; a broad range of projects in size, scope and type are under construction. This situation creates many opportunities for qualified and experienced European organizations willing to do business in the US.

California is leading the US market. If your company is looking to enter the market and/or looking forward to reinforce its current position in the US, this unique trade mission is for you.

- You will get:
- Intensive market briefings by sector leaders and industry experts**
 - Meetings with state and local procurement officials**
 - Meetings with industry players**
 - Requirements on how to operate and do business in California**

Participant Categories Served	Industry Sectors Served
Construction	Infrastructures
Engineering	Transportation
Concessionaires	Rail
Operators	Energy
Manufacturers	Environmental
EPCs	Water
Tech related firms	Technology

Opportunities

Explore the market & grow your business

During 4 days in California, you will be able to learn first hand about those key projects that better fit your capabilities. Some of these were presented at the [USAWEEK](#) conference in Europe. Some of the projects that you will be able to interact with:

- \$68 Billion California High Speed Rail
- \$2 Billion Caltrain Electrification
- \$6 Billion Los Angeles Transportation
- \$2 Billion San Francisco Transportation
- \$1.5 Billion San Diego Transportation
- \$25 Billion California Water Projects
- California Renewable Energy Projects
- And much more...

Locations

Sacramento - San Francisco - Los Angeles - Orange County.

The Work

Agendas and scheduled meetings will be adapted according to the final profile of the companies. During the 4 days of the trip, the participants will have:

- Meetings with State and local officials
- Meetings with agencies and authorities involved in the different projects
- Meetings with local companies seeking partners
- Introductions to lawyers to learn about local legal framework and requirements
- Other meetings that may be of value to the participants

Moreover, there will be one preparatory session before the trip, in order to help companies prepare their materials, as well as a morning meeting with local experts during the first day in California.

Budget Opportunity

Agenda preparation, coordination and support:

3.100€/per company

Payment: 40% at registration, 60% two weeks before departure.

Not included: Taxes, transportation, or any expense that the companies incur before, during and after the trip.

For those companies that will continue their business in the US, the European American Enterprise Council offers companies the after-trip support they need on their business development, institutional relations and operational activities in North America.

Registration

To register, please fill the [online form](#) or send an email to gloperena@internationalsf.com with the description of your company, and main interests for the trip.

Limited to 15 companies / Minimum 3 companies

Deadline - May 22nd 2014 or when group is filled - **10% discount** if you register before **May 3rd 2014**

All information will be kept confidential.



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169 11th Street
San Francisco, CA 94103

EUROPE

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www.usaweek.org

Pics from **USAWEEK EUROPE: Day 1- Infrastructures**



Based in experience.

We have experience in helping companies from Europe develop their business in North America; moreover, we advise and support trade institutions and regional governments from both sides of the Atlantic on trade promotion and international relations.

Our main assets as an international relations and business development organization are:

- Specialized US local business experience
- Access to key decision makers
- Institutional relations

USA WEEK EUROPE is a good example of our capabilities, and the Infrastructure trip is the first step in order to grow your business in the States.

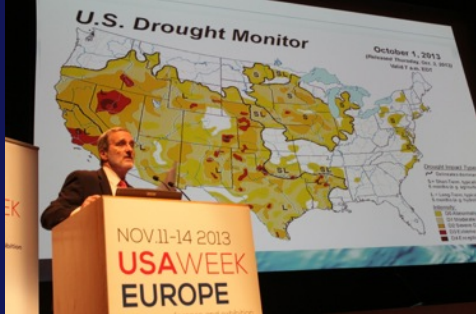
If you did not attend the **USA WEEK** conference, you can access the [conference summary](#). We made it possible and this is a brief example of whom we do interact with and the projects that these speakers are responsible for.



California Secretary of Transportation
Mr. Brian Kelly



Virginia Secretary of Transportation
Mr. Sean Connaughton



California Water Commissioner
Mr. Daniel M. Curtin



LA METRO Authority CEO
Mr. Art Leahy



AMTRAK Chief NEC Corridor
Mr. Robert Lacroix



Philadelphia Int Airport CEO
Mr. Mark Gale

MORE THAN \$120 Billion in US projects were presented during the first day...

High Speed Rail in California, Transportation projects in Los Angeles, Capacity Enhancement Program at Philadelphia International Airport, North East Corridor Rail and HSR upgrade, Water in California, Transportation projects in Virginia, and much more...

Contact: German Loperena - gloperena@eaecouncil.com or Skype german.loperena

For more information: www.usaweek.org - Conference led by European American Enterprise Council



The European American Enterprise Council works and collaborates with public and private institutions in order to promote trade and provide the business support and environment that an organization needs when entering a new market.



**USAWEEK
EUROPE**
Business conference and exhibition

About EAEC

International Business Advisors Bridging Cross Atlantic Opportunities

The European American Enterprise Council (EAEC) is a private non-governmental member driven organization that aims to promote Cross-Atlantic cooperation and collaboration while fostering Innovation, International Trade and Entrepreneurship.

The European American Enterprise Council is headquartered in California, and run by leading executives and advisors with broad experience and know how as serial entrepreneurs, business angels, heads of venture capital firms and/or VP level executives, and allowing innovative European and US companies with rapid growth to achieve their revenue goals.

EAEC offers a unique high level / high standard executive and cross-cultural network, with deep global-local or "glocal" experience and understanding of the key elements needed to reach business goals and desired ROI on business internationalization plans.

Companies' products and services are localized where their main target markets are, and supported by EAEC executives and advisors/

mentors (EAEC members) in most parts of USA and Europe.

The mission of EAEC is to:

- Support American businesses entering Europe
- Support European businesses entering North America

By offering unique services tailored to these companies' needs:

- International Business Development Programs
- Executive and Peer Advisory Boards
- International Executives Recruiting Services
- And many other services

While serving its members' interests:

- As a full blown social branding, networking and engagement hub for the members
- As a unique consulting/contracting and job opportunity platform for the members
- As an investment environment for the members who would like to participate as business angels (accredited and non-accredited investors)