

AEROSPACEUSA TRIP

Florida

from EUROPE



From 22nd to 26th September 2014



Florida

Aerospace & Space in USA**Discover new and growing business opportunities**

The Aerospace and Space Industries including the emerging Commercial Space sector are booming in the US. Manufacturers' supply chain opportunities are growing and hundreds of new companies are being formed, merged or insourced in North America. This market was showcased during the **USAWEEK** conference held in Europe last November.

USA is by far the largest market in the world and a broad range of projects in size, scope and type are available for qualified and experienced European aerospace related companies willing to do business in the US.

This industry and market's competitiveness and complexity should be considered and understood as well. Local guidance is required in a Federal environment with variations in 50 States, and hundreds of counties and thousands of municipalities guiding different projects specifications.

This trip, organized as a continuation of 2013's **USAWEEK** conference, aims to provide European corporate decision makers with all the critical information they need, in order to make reliable and expert-knowledge based

business development and USA insourcing decisions in this complex yet attractive public, private and hybrid market.

European companies will be introduced to USA key aerospace projects, their decision makers and lead stakeholders.

Participants will interact with high level decision makers in order to learn about suitable programs and projects, as well as meeting with the decision makers of companies looking forward to partnering with experienced European firms.

Meetings with local support stakeholders, lawyers, financiers, accountants and public officials are important and will be provided too. The trip will ensure effective learning about the processes required to establish and operate locally from economic and legal standpoints.

This trip will provide European decision makers with enough information and tools for effectively deciding which USA area they will call home for the next few years.

....and it will take only four days!

Florida

Committed to Aerospace

During 4 days in Florida, participants will be able to learn first hand about key aerospace and commercial space projects in USA, some of which were presented at the **USAWEEK** conference in Europe (further information about the conference in page 3). Some of these are:

- Commercial and Government Programs
- Supply chain opportunities
- OEM's partnerships, JV's and Investments-Mergers
- Tier 1&2 Suppliers
- Commercial Space supply chain, programs and project leading companies
- Aerospace related Energy and Infrastructure programs (airports, ATC, clean fuels)

Target profile

Type of companies in the trip

- Medium and large aerospace and space related companies and engineering firms
- Medium and large infrastructure companies
- Medium and Large energy companies
- Medium and large aerospace, space tech companies
- Investors and law firms

Agenda

Per State

Agendas and scheduled meetings will be adapted according to the final profile of the

companies. During the 4 days of the trip, the participants will have:

- Meetings with Federal, State and County local officials
- Meetings with economic, financial and business development agencies, companies and authorities involved in the different projects and programs

Budget Opportunity

Agenda preparation, coordination and support:

3.940€/per company

Payment: 50% at registration, 50% two weeks before departure.

Not included: Taxes, transportation, or any logistics expense that the companies incur before, during and after the trip.

Registration

To register, please [complete the online form](#) or send an email to gloperena@eaecouncil.com with the description of your company, and main interests for the trip.

Limited to 12 companies / Minimum 3 companies

Deadline - July 30th 2014 or when group is filled - **10% discount** if you register before **June 20th 2014**

All information will be kept confidential.



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www.usaweek.org

Pics from USAWEEK EUROPE:



Mr. Oscar Garcia
Chairman Interflight Global Corporation and Commercial Space Transportation Advisory Committee Representative

Based in experience.

We have experience in helping companies from Europe develop their business in North America; moreover, we advise and support trade institutions and regional governments from both sides of the Atlantic on trade promotion and international relations.

Our main assets as an international relations and business development organization are:

- Specialized US local business experience
- Access to key decision makers
- Institutional relations

USAWEEK EUROPE is a good example of our capabilities, and the Infrastructure trip is the first step in order to grow your business in the States.

Full program: www.usaweek.org/program



California Secretary of Transportation
Mr. Brian Kelly



Virginia Secretary of Transportation
Mr. Sean Connaughton



Beechcraft's Director Supply Chain
Mr. Murad Hamada



Commercial Space Flight Federation
Mr. Michael Lopez-Alegria



Secretary of Commerce SC
Mr. Robert M. Hitt III



Philadelphia Int Airport CEO
Mr. Mark Gale

MORE THAN \$120 Billion in US projects were presented during the conference...

High Speed Rail in California, Transportation projects in Los Angeles, Capacity Enhancement Program at Philadelphia International Airport, Beechcraft's supply chain roadmap, Commercial Spaceflight opportunities, North East Corridor Rail and HSR upgrade, Transportation projects in Virginia, and much more...

Contact: German Loperena - gloperena@eaecouncil.com or Skype [german.loperena](https://www.skype.com/en/contacts/german.loperena)
For more information: www.usaweek.org - Conference led by European American Enterprise Council



About EAEC

International Business Advisors Bridging Cross Atlantic Opportunities

The European American Enterprise Council (EAEC) is a private non-governmental member driven organization that aims to promote Cross-Atlantic cooperation and collaboration while fostering Innovation, International Trade and Entrepreneurship.

The European American Enterprise Council is headquartered in California, and run by leading executives and advisors with broad experience and know how as serial entrepreneurs, business angels, heads of venture capital firms and/or VP level executives, and allowing innovative European and US companies with rapid growth to achieve their revenue goals.

EAEC offers a unique high level / high standard executive and cross-cultural network, with deep global-local or “glocal” experience and understanding of the key elements needed to reach business goals and desired ROI on business internationalization plans.

Companies' products and services are localized where their main target markets are, and supported by EAEC executives and advisors/mentors (EAEC members) i.e. in leading US tech regions such as California, or in important, recognized EU tech markets such as Germany, France, UK, Benelux, Sweden, Finland and Spain.

The mission of EAEC (and EAEC members') is to:

- Support American businesses entering Europe
- Support European businesses entering North America

By offering unique services tailored to these companies' needs:

- International Business Development Programs
- Executive and Peer Advisory Boards
- International Executives Recruiting Services
- And many other services

While serving its members' interests:

- As a full blown social branding, networking and engagement hub for the members
- As a unique consulting/contracting and job opportunity platform for the members
- As an investment environment for the members who would like to participate as business angels (accredited and non-accredited investors)