

July 2014

USA INFRASTRUCTURES TRIP

Pennsylvania
California

from EUROPE



From July 7th to July 11th 2014

2nd round

2 States

Infrastructures in USA

Discover their key projects

More than \$120 Billion in infrastructure projects in North America were presented during the **USAWEEK** conference held in Europe last November. USA is one of the largest markets in the world and a broad range of projects in size, scope and type are under construction. This situation creates many opportunities for qualified and experienced European organizations willing to do business in the US.

Competitiveness and complexity of this market should be considered as well. Local guidance is required in an environment with 50 States, hundreds of counties and thousands of municipalities leading these different projects.

This trip, organized as a continuation of the **USAWEEK** conference, aims to provide european corporate decision makers with all the critical information they need, in order to help them make reliable and knowledge based business development decisions in this complex yet attractive market.

European companies will be introduced to key infrastructure projects in USA.

Participants will interact with State and local agencies, officials and authorities in order to learn about which are the main infrastructure projects, as well as meeting with companies that are looking forward to partnering with experienced european firms.

Meetings with local lawyers and regulators is important too, in order to learn about the process of establishing and operating locally from a legal standpoint.

During this trip companies will be exposed to key infrastructure projects as well as to different business environments and legal frameworks to operate in. This trip will provide decision makers with enough information and tools for deciding which place they will call home for the next few years.

....and it will take only one week!

Two States Many opportunities

During 2 days in Pennsylvania and 3 days in California, participants will be able to learn first hand about key infrastructure projects in USA, some of which were presented at the USAWEEK conference in Europe (further information about the conference in page 3). Some of these are:

- High Speed Rail in California
- Caltrain electrification project San Jose - San Francisco
- North East Rail Corridor
- Water projects in California
- Los Angeles County Transportation projects
- San Francisco County Transportation projects
- Philadelphia International Airport Capacity Enhancement Program
- Transportation projects in Pennsylvania
- Infrastructure projects related to the development of Shale Gas in Pennsylvania.

Target profile

Type of companies in the trip

- Medium and large construction companies and engineering firms
- Companies with experience and track record in infrastructures, with expertise in any of the following areas: High Speed Rail, Light Rail, Roads, Water, Tunneling or Airports.

Agenda

Per State

Agendas and scheduled meetings will be adapted according to the final profile of the companies. During the 5 days of the trip, the participants will have:

- Meetings with State and local officials
- Meetings with agencies and authorities involved in the different projects
- Meetings with local companies seeking partners
- Introductions to lawyers to learn about local legal framework and requirements
- Other meetings that may be of value to the participants

Budget Opportunity

Agenda preparation, coordination and support:

3.340€/per company

Payment: 50% at registration, 50% two weeks before departure.

Not included: Taxes, transportation, or any expense that the companies incur before, during and after the trip.

Registration

To register, please [fill the online form](#) or send an email to gloperena@eaecouncil.com with the description of your company, and main interests for the trip.

Limited to 12 companies / Minimum 3 companies

Deadline - June 7th 2014 or when group is filled - **10% discount** if you register before **May 15th 2014**

All information will be kept confidential.



Pics from 1st round



USA

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San Diego, CA 92111

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San Francisco, CA 94103

EUROPE

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75002 Paris - FRANCE

92, Cromer Street
London WC 1R 5DX - UK

Parque Empresarial "La Finca"
Pº del Club Deportivo 1, 15A, 1ªPI
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Website: www.eaecouncil.com
www.internationalsf.com
www.usaweek.org

Pics from USAWEEK EUROPE: Day 1- Infrastructures



Based in experience.

We have experience in helping companies from Europe develop their business in North America; moreover, we advise and support trade institutions and regional governments from both sides of the Atlantic on trade promotion and international relations.

Our main assets as an international relations and business development organization are:

- Specialized US local business experience
- Access to key decision makers
- Institutional relations

USA WEEK EUROPE is a good example of our capabilities, and the Infrastructure trip is the first step in order to grow your business in the States.

Full program: www.usaweek.org/program



California Secretary of Transportation
Mr. Brian Kelly



Virginia Secretary of Transportation
Mr. Sean Connaughton



California Water Commissioner
Mr. Daniel M. Curtin



LA METRO Authority CEO
Mr. Art Leahy



AMTRAK Chief NEC Corridor
Mr. Robert Lacroix



Philadelphia Int Airport CEO
Mr. Mark Gale

MORE THAN \$120 Billion in US projects were presented during the first day...

High Speed Rail in California, Transportation projects in Los Angeles, Capacity Enhancement Program at Philadelphia International Airport, North East Corridor Rail and HSR upgrade, Water in California, Transportation projects in Virginia, and much more...

Contact: German Loperena - gloperena@eaecouncil.com or Skype [german.loperena](https://www.skype.com/en/contacts/german.loperena)

Event designed, coordinated and lead by the European American Enterprise Council
For more information: www.usaweek.org Conference leaded by European American Enterprise Council



The European American Enterprise Council works and collaborates with public and private institutions in order to promote trade and provide the business support and environment that an organization needs when entering a new market.



About EAEC

International Business Advisors Bridging Cross Atlantic Opportunities

The European American Enterprise Council (EAEC) is a private non-governmental member driven organization that aims to promote Cross-Atlantic cooperation and collaboration while fostering Innovation, International Trade and Entrepreneurship.

The European American Enterprise Council is headquartered in California, and run by leading executives and advisors with broad experience and know how as serial entrepreneurs, business angels, heads of venture capital firms and/or VP level executives, and allowing innovative European and US companies with rapid growth to achieve their revenue goals.

EAEC offers a unique high level / high standard executive and cross-cultural network, with deep global-local or “glocal” experience and understanding of the key elements needed to reach business goals and desired ROI on business internationalization plans.

Companies' products and services are localized where their main target markets are, and supported by EAEC executives and advisors/mentors (EAEC members) i.e. in leading US tech regions such as California, or in important, recognized EU tech markets such as Germany, France, UK, Benelux, Sweden, Finland and Spain.

The mission of EAEC (and EAEC members') is to:

- Support American businesses entering Europe
- Support European businesses entering North America

By offering unique services tailored to these companies' needs:

- International Business Development Programs
- Executive and Peer Advisory Boards
- International Executives Recruiting Services
- And many other services

While serving its members' interests:

- As a full blown social branding, networking and engagement hub for the members
- As a unique consulting/contracting and job opportunity platform for the members
- As an investment environment for the members who would like to participate as business angels (accredited and non-accredited investors)