

EU TRADE MISSION TO USA

2014

Unique opportunities for EU companies

July 21-25th 2014



Infrastructures
Manufacturing
Energy
Environment
Aerospace
Automotive
Logistics
Consumer
Healthcare
Bio/Pharma
Technology
Services

In just one week you will be able to learn about key opportunities in California's market

3 States

Doing business in 3 states

Get exposed to three different markets. In just 5 days!!

If your company is looking for business opportunities, wants to know how to expand and needs to find the best working environment for its US endeavor, this European trade mission is for you.

You will get:

- Direct exposure and insights to market, sites, companies, etc.
- Meetings with State and local officials
- Meetings with industry players and potential local partners
- Requirements on how to operate and do business in each State

US economy is leading the way and our team at the European American Enterprise Council will work for you in order to exceed your expectations.

This European trade mission is an exclusive service that aims at those specialized and/or medium/large European companies willing to explore the US market. You will be supported by an expert senior team, that operates locally, and with deep knowledge of each market and sector. The team will provide you with a unique **onsite** experience.

Participant Categories Served	Industry Served
Medium and large companies or Highly specialized companies on their field or Companies committed to a long term US strategy or Manufacturers and distributors	Infrastructures Manufacturing Energy Environment Aerospace Automotive Logistics Healthcare Technology

Opportunities

We help you to move forward

During 5 days, you will be able to learn in depth about 3 different economic regions and their business and/or project opportunities for your company. Some of these opportunities were presented at the USAWEEK conference in Europe (further information about the conference on page 3).

Agendas and travel itinerary will be sent to you once we know all the profiles of the different participants.

Locations

We will be visiting the following states, highly competitive in the following sectors:

South Carolina - Manufacturing, logistics, automotive, aerospace, technology and bio.

Virginia - Security and defense, aerospace, manufacturing, transportation, energy, infrastructures and services.

Pennsylvania - Infrastructures, transportation, energy, water, pharma, environment, logistics, healthcare and technology.

The Work

Agenda and scheduled meetings will be adapted to your company's needs. During the 3 days of the trip, you will have:

- Meetings with State and local officials
- Meetings with agencies and authorities involved in the different projects

- Meetings with local companies seeking partners
- Introductions to lawyers to learn about local legal framework and requirements
- Other meetings that may be of value to you

Budget

Agenda preparation, coordination and support

Three States: 3.340€/per company

Payment: 50% at registration, 50% two weeks before departure.

Not included: Taxes, transportation, or any expense that the companies incur before, during and after the trip.

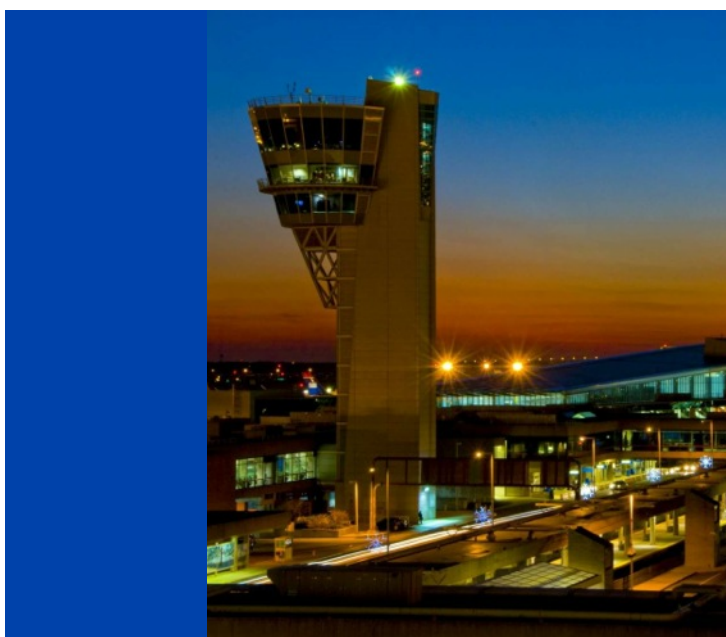
Registration

To register, please fill the [online form](#) and send an email to gloperena@eaecouncil.com with the description of your company, and main interests for the trip.

Limited to 10 companies / Minimum 3 companies

Deadline - **July 3rd 2014** or when group is filled

All the information about your company will be kept confidential.



USA

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San Diego, CA 92111

169 11th Street
San Francisco, CA 94103

EUROPE

20, Rue du Quatre Septembre
75002 Paris - FRANCE

Felipe IV 3, 3º Izda
28014 Madrid - SPAIN

Website: www.eaecouncil.com
www.usaweek.org

Pics from USAWEEK EUROPE: Day 1- Infrastructures



Based in experience.

We have experience in helping companies from Europe develop their business in North America; moreover, we advise and support trade institutions and regional governments from both sides of the Atlantic on trade promotion and international relations.

Our main assets as an international relations and business development organization are:

- Specialized US and EU local business experience
- Access to key decision makers
- Institutional relations

USAWEEK EUROPE is a good example of our capabilities, and the Infrastructure trip is the first step in order to grow your business in the States.

If you did not attend the USAWEEK conference, you can access the [conference summary](#). We made it possible and this is a brief example of whom we do interact with and the projects that these speakers are responsible for.



California Secretary of Transportation
Mr. Brian Kelly



Virginia Secretary of Transportation
Mr. Sean Connaughton



California Water Commissioner
Mr. Daniel M. Curtin



LA METRO Authority CEO
Mr. Art Leahy



AMTRAK Chief NEC Corridor
Mr. Robert Lacroix



Philadelphia Int Airport CEO
Mr. Mark Gale

MORE THAN \$120 Billion in US projects were presented during the first day...

High Speed Rail in California, Transportation projects in Los Angeles, Capacity Enhancement Program at Philadelphia International Airport, North East Corridor Rail and HSR upgrade, Water in California, Transportation projects in Virginia, and much more...

For more information: www.usaweek.org - Conference led by European American Enterprise Council



The European American Enterprise Council works and collaborates with public and private institutions in order to promote trade and provide the business support and environment that an organization needs when entering a new market.



About EAEC

International Business Advisors Bridging Cross Atlantic Opportunities

The European American Enterprise Council (EAEC), headquartered in California, is a private member driven organization that aims at promoting Cross-Atlantic cooperation, collaboration and business between North American and European companies, institutions and economic regions, while fostering Innovation, International Trade, Foreign Direct Investment and Entrepreneurship.

EAEC's goal and main focus of activity is to advise, support and assist both European companies willing to establish themselves or invest in North America and North American companies willing to do business or invest in Europe.

The organization is run by leading executives and advisors with a broad experience and know how as serial entrepreneurs, business angels, heads of venture capital firms and/or VP level executives. EAEC specializes in and maintains a first-class network of relevant contacts in the areas of technology, infrastructures (civil works, transportation and water), aerospace, energy, biotech, environment and government.

EAEC offers a unique high level / high standard executive and cross-cultural network, with deep global-local or "glocal" experience and understanding of the key elements needed to reach business goals and desired ROI on business internationalization plans.

Businesses' products and services are localized and supported wherever their main target markets are i.e. in leading US regions such as California, Florida or Pennsylvania or in important, recognized EU markets such as France, UK, Germany, Swiss, Nordic countries and Spain.

The mission of EAEC (and EAEC members') is to:

- Support American businesses entering Europe
- Support European businesses entering N. America
- Support governments, economic development authorities and trade promotion agencies in FDI, Trade Promotion and International Relations.

By offering unique services tailored to these companies' needs:

- International Business Development
- Executive and Peer Advisory Boards
- International Executives Recruiting Services
- And many other services

While serving its members' interests:

- As a full blown social branding, networking and engagement hub for its members
- As a unique consulting/advisory platform for its members
- As an investment environment for those members who would like to participate as investors